

Vet 2011 Poster Contest

Celebrating 250 Years of Veterinary Medicine

The world's first veterinary school was founded in Lyon, France, in 1761, shortly followed by the Alfort veterinary school near Paris in 1764, both at the initiative of French veterinarian Claude Bourgelat. This means that 2011 will mark the 250th world anniversary of veterinary education. By setting up the world's first veterinary training institutions, Bourgelat created the veterinary profession itself. The entire world will be joining together to celebrate the veterinary profession, which has been working to improve animal and human health for the past 250 years.

We invite all veterinary staff to showcase their artistic talent and their commitment to the veterinary profession by participating in the Vet2011 Poster Contest sponsored by the Veterinary Health Care Team of Arizona. This poster contest will help us to achieve our goal of educating the public about the many roles veterinarians play in protecting human and animal health.

The winner will receive the honor of having their artwork made into a poster that will be distributed throughout the veterinary community. They will be recognized with an award at the celebration during Veterinary Health Care Team Month in October.

Please read the poster contest rules carefully as only posters that meet the contest rules will be considered. Send your artwork to the following address:

Who May Enter

Any individual employed in a veterinary practice in Arizona.

Theme

Every poster must harmonize with the theme. Use creative license to depict the many ways veterinarians work in society—food safety, research, teaching, practicing (large and/or small animal medicine) government service, bioterrorism, etc.

Poster Specifications

Completed poster size must be 11" x 17" or 12" x 18". There must be a completed entry card securely fastened to the back of the poster which includes the name, hospital, address and phone number of the artist. Please do not roll or fold posters as that will make it difficult to reproduce. There is no limitation on use of color, or choice of media—watercolor, pen and ink, crayon, felt pen, etc., as long as the poster is suitable for mass production. Poster designs may not incorporate any copyrighted characters (i.e. comic and/or television characters) photographs, and magazine or newspaper illustrations.

Judging

Members of the VHCTAz Vet2011 Committee will evaluate the posters and determine the winning entry.

Criteria for the selection are:

- Originality of the poster and how the idea is expressed in the poster design
- Artwork and its execution
- Visual impact of the poster design
- Relationship of the poster to the theme

Contest Deadline

Posters must be received at VHCTAz by September 15, 2010. They will become the property of VHCTAz and cannot be returned.

Submissions

Send or deliver artwork to:

VHCTAz Poster Contest
c/o Arizona Veterinary Medical Association
100 W. Coolidge St.
Phoenix, AZ 85013

Pick-up services may be available by appointment.